

Forever

20s: ANYTHING GOES

SKIN Make the most of your youthful glow with a light moisturizing wash such as Elizabeth Arden's Modern SkinCare 2-in-1 Cleanser, plus sunscreen containing Parsol 1789 (avobenzone) for broad UVA coverage. Underneath, wear a vitamin-C cream as a further sun guard, suggests Anita Cela, M.D., a New York City dermatologist, who says 20-somethings "think they're immortal" and immune to dangerous rays. Not true! **HAIR** Invest in a leave-in conditioner with sunscreen to keep locks healthy. Apply before styling, coloring, swimming or participating in other hair-damaging outdoor sports, recommends Norm Lovelless, a director of research and development at Clairol. Standout looks include highlights, pixie cuts (with a dab of pomade) and long, ruler-straight strands. Or pin back front pieces of hair with a teeny barrette. **MAKEUP** Have fun—just don't pile it on. Play with tinted mascara in navy or plum, or berry or pewter hues on cheeks or lips, to spotlight favorite features and let your personal beauty shine through. **FRAGRANCE** Experiment with unisex colognes and uplifting splashes—or, for a big date, choose a sexy musk. At this age you can get away with almost anything. **NAILS** Go with a square tip; top with metallic or hot-pink color, says L.A. nail stylist Lisa Jachno. "Although when I gave Charlize a manicure, she opted for sheer beige—so pick a shade you're comfortable with," Jachno notes.

Charlize Theron:
a knockout at 24.

20s

Spritz or smooth on these hip beauty boosters. Cosmetics, right, top to bottom: The Healing Garden's cologne spray in Gingerlily Therapy, \$12.50 for 1 oz; Lancôme's Rouge Magnetic lipstick in Amour, \$16.50; Redken's Water Wax hair pomade, \$12.95.



30s: DAZZLING DRAMA

SKIN Who doesn't crave Hayek's glorious complexion? A celeb trick is to add an alpha-hydroxy-acid (AHA) moisturizer to your daily regimen. Rough spots become sleek, and fine lines fade. And ask your dermatologist about Endermofacials, which help maintain skin tone by using massage to stimulate collagen growth. "It's like going to the gym for your face," says Jeffrey S. Yager, M.D., a plastic surgeon at New York City's Le Petit Spa. **HAIR** Soften your style; if your locks are long, cut them to collarbone length, layering them to frame your face, advises Susanna Romano of Salon AKS in New York City. A lush tint will accentuate your cut. (Try a hue from Revlon's ColorStay Hair Color.) **MAKEUP** Pull out all the stops with dramatic lip color and well-groomed brows. "A bronzer for cheeks offers sun-kissed glitz," says Maria Verel, a New York City makeup artist. **FRAGRANCE** Need a lift? Consider a romantic floral or a spirited, spicy scent. **NAILS** Translucent peach and pink shades are in, as are just-to-the-finger-edge lengths and slightly rounded tips.

Get gorgeous with showstopping products for the woman who wants it all. Cosmetics, right, top to bottom: Revlon's SHE Cologne Spray, \$20 for 1 oz; Revlon's ColorStay Liquid Liner in Black, \$6.85; Revlon's EveryLash Mascara, with attached comb, in Black, \$7.25.

